

# WHAT TO EXPECT

We'll guide you every step of the way! Our proactive communication makes it easy to create a project where we clearly represent all gathered data and take all your feedback into account.

## Set up our first call

Any preliminary photos and overview of the case prior to our first meeting helps us quickly form estimates.

## Discuss budget and case components

Including but not limited to:

- Depositions
- Police reports
- Photos

## Receive project authorization

If additional tradeoffs may be considered, we agree on any potential tradeoffs beforehand.

## Iterate over early feedback

We like to receive feedback early and always deliver under-budget.

## Deliver final animation

Our final animations trigger the intended emotional responses through:

- Engineer-focused precision
- Hollywood-style cinematography
- Immersive sound design

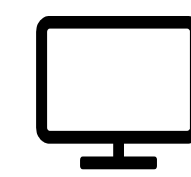
**Contact  
Us  
Today!**



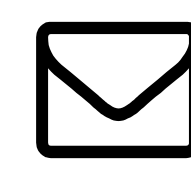
SCAN OUR VCARD



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LEGAL ANIMATION  
CONSULTING

We incorporate our expertise, the latest technology, and all available information to craft an impactful visual representation of transpired events.

## Starter Guide





# NEGOTIATE — WITH — CONFIDENCE

Our legal animations can help shorten your time in mediation while reaching fair settlement amounts.

We bring ease to negotiations by adding depth to your cases' evidence and depositions, which enables you to take on more cases and ideally increase your annual revenue.

We handle cases in various scenarios, including those where:

- Liability may already be well-established or uncertain
- Conflicting police reports exist
- Physical and emotional claims are being denied

Our animations are designed to be court-ready for those cases that ultimately go to trial.



VIEW OUR WORK

## Are Consultations Free?

Yes! During the free initial consultation, we work closely with our clients to align our vision and deliverables calendar with their budget and timeline to ensure a smooth and timely production process.

## How Much Does an Animation Cost?

Legal animation costs vary depending on the complexity of the case, level of animation detail, and turnaround time.

We collaborate with law firms to determine the optimal level of environmental detail, object textures, character rigging, and animation to best convey the client's focus in the presentation within the set budget.

## What is the Typical Production Timeline?

The production timeline for a legal animation can vary based on several factors, including:

- Case complexity
- Intended focus of the animation
- Length of provided depositions
- Number of 3D models
- Intricacies of character animation
- Highlighting of internal injuries
- Overall length of the final product

## Are Animations Scientifically Impactful?

A well-known study <sup>1</sup> found that **verbal information** has a **retention rate** of only **10% after 72 hours**. However, when information is presented **visually** and **audibly**, **retention increases by 6.5 times, to 65%**. With this scientific data backing up the importance of visual aids in memory retention, an effective legal animation can be a powerful tool in creating a memorable and impactful trial exhibit.

1. H. Weiss and J. B. McGrath, Jr, *Technically Speaking: Oral Communications for Engineers*. New York: McGraw-Hill, 1963.

## What are Other Effective Litigation Visuals?

While we don't specialize in these areas, we can provide services for:

- Audio and visual enhancements with optional AI-powered optimization
- Drone footage
- Forensic virtual reality (VR/360) experiences
- Infographics, diagrams, and charts
- PowerPoint slides and templates
- Visual timelines

## Are We Based in Texas?

Legal Animation Consulting is headquartered in San Antonio, Texas, with expertise in serving clients in the greater Texas area since 2007.